

# WHAT IS A SOCIAL SOURCE?

A social source can be an older sibling, friend, parent or stranger that provides tobacco for youth.

- 75% of underage youth get tobacco from social sources.\* Here's how they get it:
  - 43% obtained tobacco by asking someone else or being offered\*
  - 32% gave someone else money to purchase\*
- In order to reduce underage tobacco usage, social sources must be educated on the importance of not supplying tobacco to youth

**LOCAL ORDINANCES DO NOT ADDRESS SOCIAL SOURCES**

